HIKVISION

Flow Control Solution on Digital Signage

Please come in!

Personnes à l'intérieur: **12**

Available to enter: **88**

CONTENTS

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Part. 01
Background

Background

In the special time, store owners hope to control the number of people in the store to a certain range and show the numbers to consumers in an friendly way.
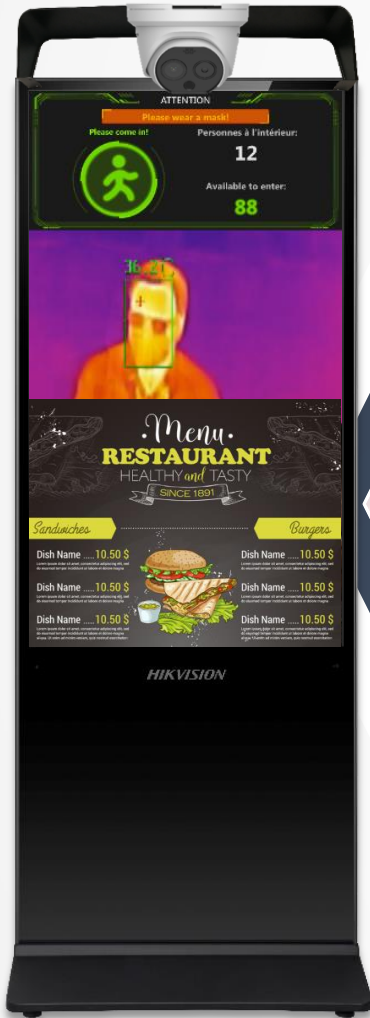

On the other hand, consumers hope to have their own temperature information in real time to conduct self-check and avoid places where people are too dense.

Part. 02

Solution
Introduction

What can we do?

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People Counting

Displays the number of people have entered and people who can still enter. Alerts if it exceeds the maximum number of people.

Mask Detection

When a customer without a mask is detected, a customized text prompt will pop up.

Temperature Screening

Displays the image of thermal camera and temperature detection results.

Advertising

Play advertising pictures or videos in a loop.
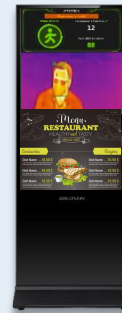
Supermarket

Restaurant

Shop

Hotel

Solution Topology

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FocSign Information Release System

Support three types of digital signage

HDMI

Wall-mounted Digital Signage

Floor-standing Digital Signage

Digital Signage Box + Monitor

Streams can be taken directly from the camera via the network or through NVR

Switch

NVR(Optional)

With a variety of cameras to achieve density control, mask detection and etc.

People Counting Camera   Mask Detection Camera   Thermal Camera

Multiple Entrances

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Entrance A

Entrance B

- Support the unified management of multiple entrances and the display the unified data of multiple people counting cameras.

- Can directly display the thermal image or optical image of the thermal imaging camera of each entrance.

- According to the position of the digital signage, different advertising pictures or videos can be displayed.

Part. 03

Display Template

Display Template

If it is detected that someone is not wearing a mask, it will prompt "Please wear a mask!"

This part can display the optical image or thermal image of the thermal camera, and can display the body temperature in real time.
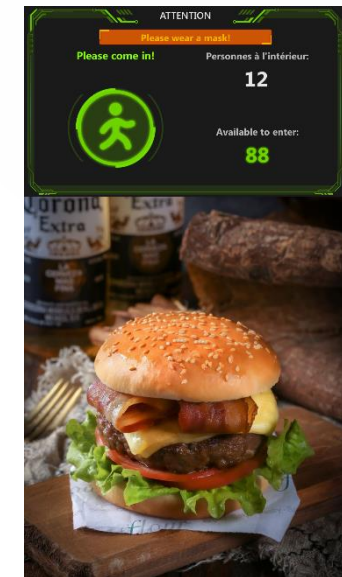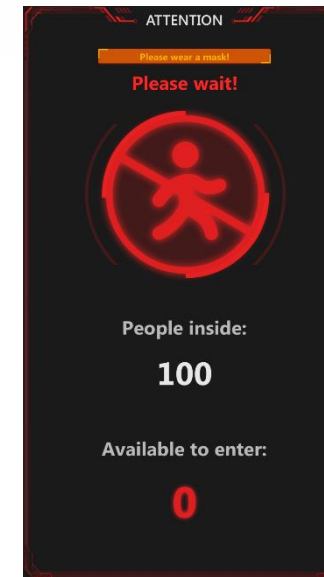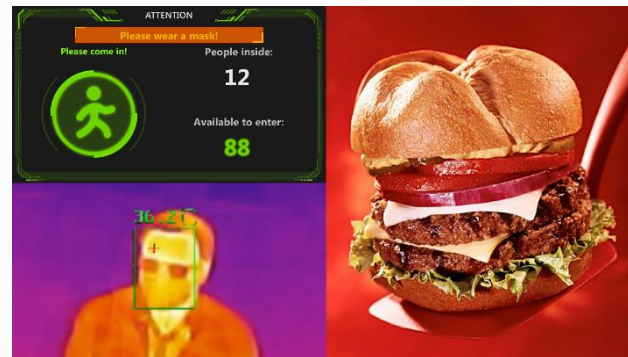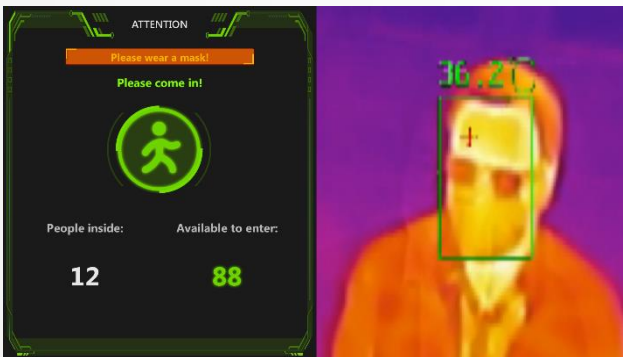
Shows the total number of people in the store and the number of people who can still enter. If the total number of people exceeds the limit, the color will change to red and prompt a text "Please wait!"

Display Template

A total of 8 templates for choice. Density control, mask detection, temperature screening and advertising functions can be combined flexibly.
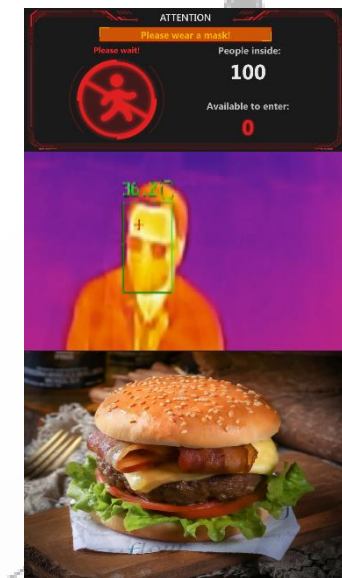
Display Template

1. Flow Control
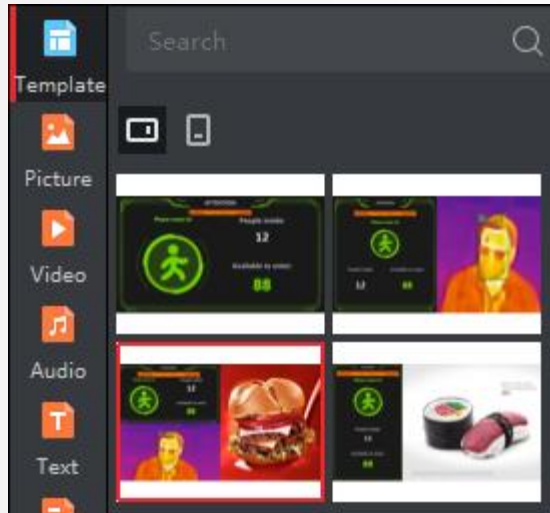
Display Template

2. Flow Control + Mask Detection

NVR(Optional)

Display Template

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3. Flow Control + Mast Detection
+ Temperature Screening

NVR(Optional)

Display Template

FocSign Lite

Step 1: Choose a template

Step 2: Add materials: NVR (Optional), IPC, pictures or videos
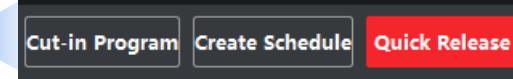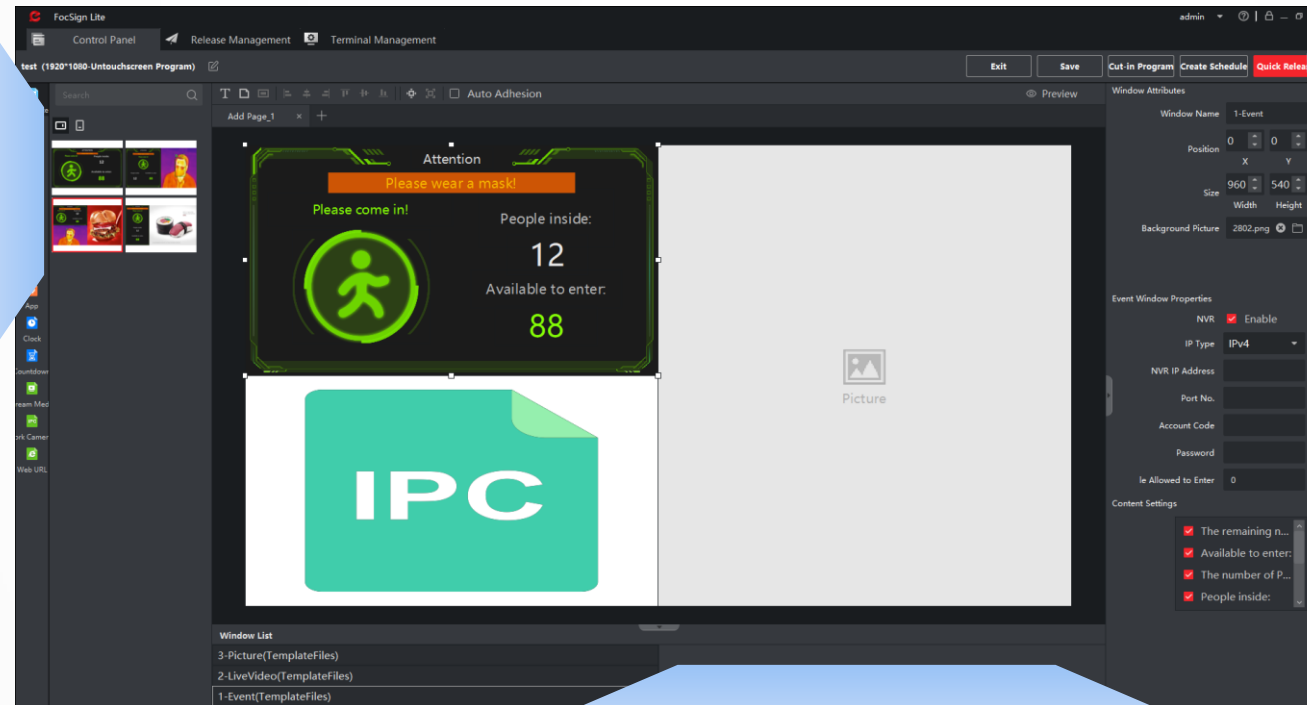
Step 3: Release the program to terminals

Part. 04

**Product
Showcase**

Product Showcase

**Floor-standing
Digital Signage**

DS-D6055FL-B/S
DS-D6043FL-B/S

**Wall-mounted
Digital Signage**

DS-D6022FL-B
DS-D6032FL-B
DS-D6043FN-B

Monitor
DS-D5022QE-B
DS-D5032QE

Digital Signage Box

DS-D60C-B

Thermal Camera Bracket
BRT-55 inch bracket-TY
Support thermal camera DS-2TD1217B-3/PA

Microsoft Word
ÎÄµµ

Step 1: Read the how to

Step 2: Download and install the FocSign software

https://one.hikvision.com/#/link/mPt7a3iFqKhYknH36nfb
Password：Cdeq

Step 3: Download and update the OTA of terminals

FTP: /00 Oversea Products/06 Transmission_Display/02 Commerical Display/02 Digital Signage/04 Firmware/Digital Signage/Digital Signage 3.0.0/二代/
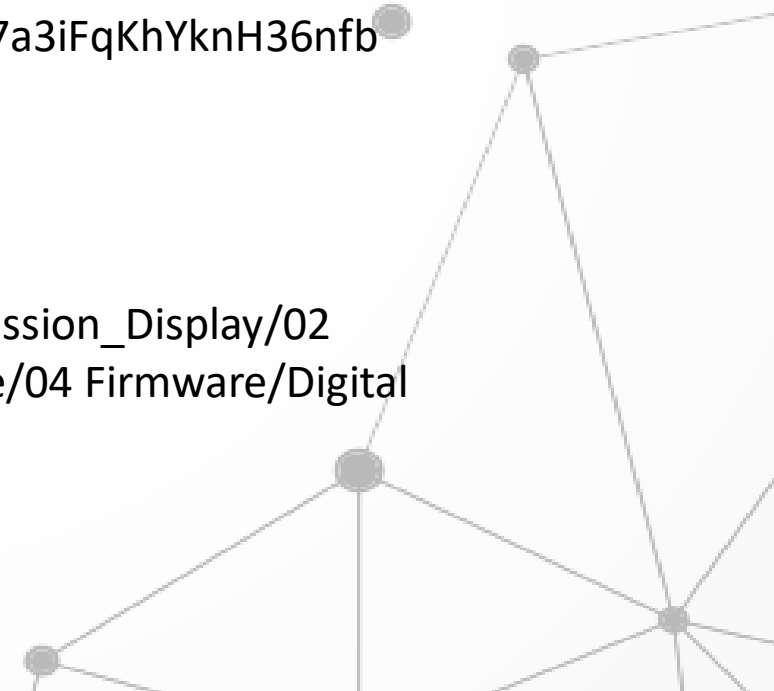
Afterwards

Digital signage can be used for daily advertising.